

Reuse Bags At Kinney

GOUVERNEUR - Earthwise Bag Company, Inc., has announced Kinney Drugs has made Earthwise reusable bags available in all of its New York and Vermont drug stores.

The reusable shopping bag program is part of a corporate-wide initiative by Kinney to promote environmental conservation and encourage consumers to "Choose to Reuse."

The Earthwise bags offer a durable, environmentally-friendly alternative to the costly and wasteful plastic and paper shopping bags typically used in grocery stores. At Kinney, they will retail for 99 cents each.

"Kinney has always prided itself on keeping up with consumers' busy lifestyles while providing them with quality products," according to Jim Wuest, VP of Marketing.

"With Earthwise Reusable Bags, we saw the opportunity to provide a way for our customers to "go green" while continuing to offer the quality, affordability and convenience they've come to expect from our stores."