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Stater Bros. Selects Earthwise to Launch Reusable Shopping Bag Program

Earthwise's Reusable, Recyclable, Durable Bags Used in Environmental Initiative at Southern California Grocery Chains

COMMERCE, Calif.--(BUSINESS WIRE)--Earthwise Bag Company, Inc. today announced that Stater Bros., the largest privately owned supermarket chain in California, has made Earthwise's reusable shopping bags available in all of its 162 full-service supermarkets, located throughout San Bernardino, Riverside, Orange, Los Angeles, San Diego, and Kern counties. Stater Bros. joins a growing list of supermarkets and other retailers who have launched reusable shopping bag programs through Earthwise to promote environmental awareness and conservation. Earthwise bags at Stater Bros. will retail for \$.99 each.

"Stater Bros. has always been dedicated to supporting important causes affecting the communities we serve and the environment," said Jack H. Brown, Chairman and CEO of Stater Bros. "We do more than just business in the community ... we are part of the community."

About Earthwise Bag Company, Inc.

Earthwise is on a mission to help save the environment – one plastic bag at a time. The company's line of reusable shopping bags and wine totes reduce waste by offering an inexpensive, environmentally-friendly alternative to disposable plastic and paper shopping bags. Earthwise bags are available at 2,000+ grocery stores, wine shops, drug stores, and other retailers across the country. Earthwise also supports various environmental and non-profit organizations to help them increase awareness and raise funds. Earthwise encourages everyone to be "earthwise" and to **Choose to Reuse™**. For more information, visit www.earthwisebags.com.

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